

# NCC Cable System Order

11767825

Order #	62361340
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids

Flight Dates	10/31/16 - 11/13/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress

Update Date	11/02/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16.00
Commission	\$2.40
Net Total	\$13.60
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

AE	Mark Ongsysia
Sales Coordinator	Dasil Iman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live-SD Sep16

Client Code	
Product Code	NPE Rate
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments : 11.2 New NPE order. Please review, and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EM	10/31/16	11/6/16	05:00	09:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NPE 10/31/16-11/08/16
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Total																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$16.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16.00

SYSTEM APP. SALES ACCT

62361340 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |

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